


Questions	Answers
What is an A-Frame Sign?	<ul style="list-style-type: none"> <li>A-Frame signs are rigid free-standing moveable signs (not fastened to the ground or a structure) and include information on one or both sides.</li> </ul> 
Do I qualify to have an A-frame sign at my business?	<ul style="list-style-type: none"> <li>If your store frontage is 6.1 metres or less, one A-frame sign is permitted. If it is more than 6.1 metres, two A-frame signs are permitted.</li> <li>There must be a minimum of 2.14 metres of <i>unobstructed</i> sidewalk.</li> </ul>
What are the requirements for an A-Frame sign?	<ul style="list-style-type: none"> <li>No larger than 0.6 m wide x 1 m high x 0.75 m long.</li> <li>Only permitted on public property if not able to be located on private property.</li> <li>Located against the front wall.</li> <li>First party advertising only.</li> <li>Sign can only be out during business hours.</li> <li>No illumination, sound, motion, etc.</li> <li>Area around sign must be kept free of litter, debris and weeds.</li> </ul>
Are there areas in the City where A-Frame signs are not permitted?	<p>A-frame signs are prohibited along the right-of-way in the following areas of the city:</p> <ul style="list-style-type: none"> <li>Bloor St. W. between Avenue Rd. and Yonge St.</li> <li>Bloor St. E. between Yonge St. and Sherbourne St.</li> <li>Yonge St. south of Davenport Rd.</li> </ul>
What are the permit fees?	<ul style="list-style-type: none"> <li>\$111.17 per year, including HST (subject to annual review)</li> </ul>
How do I get a permit?	<ol style="list-style-type: none"> <li>Go online and fill out an application at <a href="http://www.toronto.ca/mlslicences">www.toronto.ca/mlslicences</a></li> <li>An invoice will be sent to you via email.</li> <li>Go online and pay appropriate permit fee. <b>OR</b></li> </ol> <p>Payment and application can be made by mail or in person at the Licence and Permit Issuing Office at East York Civic Centre, 850 Coxwell Ave.</p>


Municipal Licensing & Standards

**East York Civic Centre**

850 Coxwell Avenue, 3rd Floor, Toronto M4C 5R1

Information Line: 416-392-6700

Website: [www.toronto.ca/mlslicences](http://www.toronto.ca/mlslicences)

<p><b>What do I need to bring with me to get my permit?</b></p>	<ul style="list-style-type: none"> <li>You must bring a completed application form, proof of insurance and photo ID.</li> </ul>
<p><b>Where do I display the permit?</b></p>	<ul style="list-style-type: none"> <li>The permit must be prominently displayed on the sign.</li> </ul> 
<p><b>What if I have an A-frame sign with no permit?</b></p>	<ul style="list-style-type: none"> <li>A sign without a permit may be removed by the City with all costs associated charged to the owner, or a ticket can be issued with a fine of up to a maximum of \$5,000 levied by the courts.</li> </ul>