**Wayne Mattless**

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**Municipal Licensing and Standards**

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September 19, 2014

**Re: A-Frame and Mobile Sign Permits**

To keep the City's sidewalks and roadways clear of obstruction and to ensure safety for drivers and pedestrians, the City has enacted bylaws regarding the size and placement of both A-frame and mobile signs. These types of signs are also required to have a permit issued by the city.

A-Frame signs are permitted on the right-of-way (sidewalk), as long as the sidewalk is wide enough, there is enough passable space for pedestrians, and they are not obstructing passage. An A-frame sign permit is $111.17 per year.

*A-frame signs are prohibited along the right-of-way in the following areas,*

*at the request of the local BIA:*

* *Bloor Street West, between Avenue Road and Yonge Street*
* *Bloor Street East, between Yonge Street and Sherbourne Street*
* *Yonge Street, south of Davenport Road*

Mobile signs are not permitted on the right-of-way. They must be located on private property, in front of the premises in which they are advertising. A mobile sign permit is $125 for a 30-day period.

Included please find fact sheets outlining the regulations related to both A-frame and mobile signs, including information on how you can apply for the required permits.

City of Toronto bylaw enforcement officers will be undertaking ongoing enforcement actions to ensure that all A-frame and mobile signs have the necessary permits and are following the regulations. The City is providing an amnesty period for the next month to make necessary arrangements.

More information can also be found at [www.toronto.ca/mlslicences](http://www.toronto.ca/mlslicences)

Feel free to contact our office at 416-392-6700 with any further questions.

Sincerely,



Wayne Mattless

Director, Business Licensing and Regulatory Services

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